

VSP® HEALTHY INNOVATIONS | VISIONARY PREVENTIVE CARE

EYE HEALTH AND BEYOND



Chronic health conditions, like diabetes and hypertension, are costing you a lot. But catching these conditions early can go a long way in cutting overall healthcare costs.

Luckily, your VSP® Vision Care benefit includes VSP Healthy Innovations. This total wellness solution leverages the power of a WellVision Exam® to see beyond eye health issues. Taking this holistic approach helps identify signs of chronic conditions before they become serious, saving you money!

Only
1 OUT OF 10
Americans
get preventive
health screenings¹

But
6 OUT OF 10
VSP members
get a
WellVision Exam²

That means
6X
increased
opportunity for
early detection

1. American Journal of Preventive Medicine, 2012. 2. VSP Utilization Data.

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EYE ON DIABETES



The prevalence of diabetes and pre-diabetes can't be ignored. Neither can their connection to vision.

As the leader in managed vision care, VSP is uniquely positioned to drive change. We want to help reverse the growing trend of pre-diabetes, diabetes, and diabetic retinopathy.

Our goal: help identify and manage your employees with diabetes and pre-diabetes to help lower your health care costs and improve the quality of life for your employees and their dependents.

HERE'S HOW VSP HELPS YOUR EMPLOYEES WITH DIABETES:

- Eye exam reminder letters
- Covered-in-full preventive retinal screenings*
- Covered-in-full follow-up medical eye care*
- Collaboration with primary care provider
- Patient education regarding their condition

CARE THAT KEEPS GETTING BETTER

Through new innovations and partnerships with companies and network providers that share our vision, we're continually working to find new ways to identify and manage diabetes and pre-diabetes. This includes testing new technology and approaches to care with formal pilots to ensure the best experience and outcomes.

30M
PEOPLE IN THE U.S.
HAVE DIABETES¹

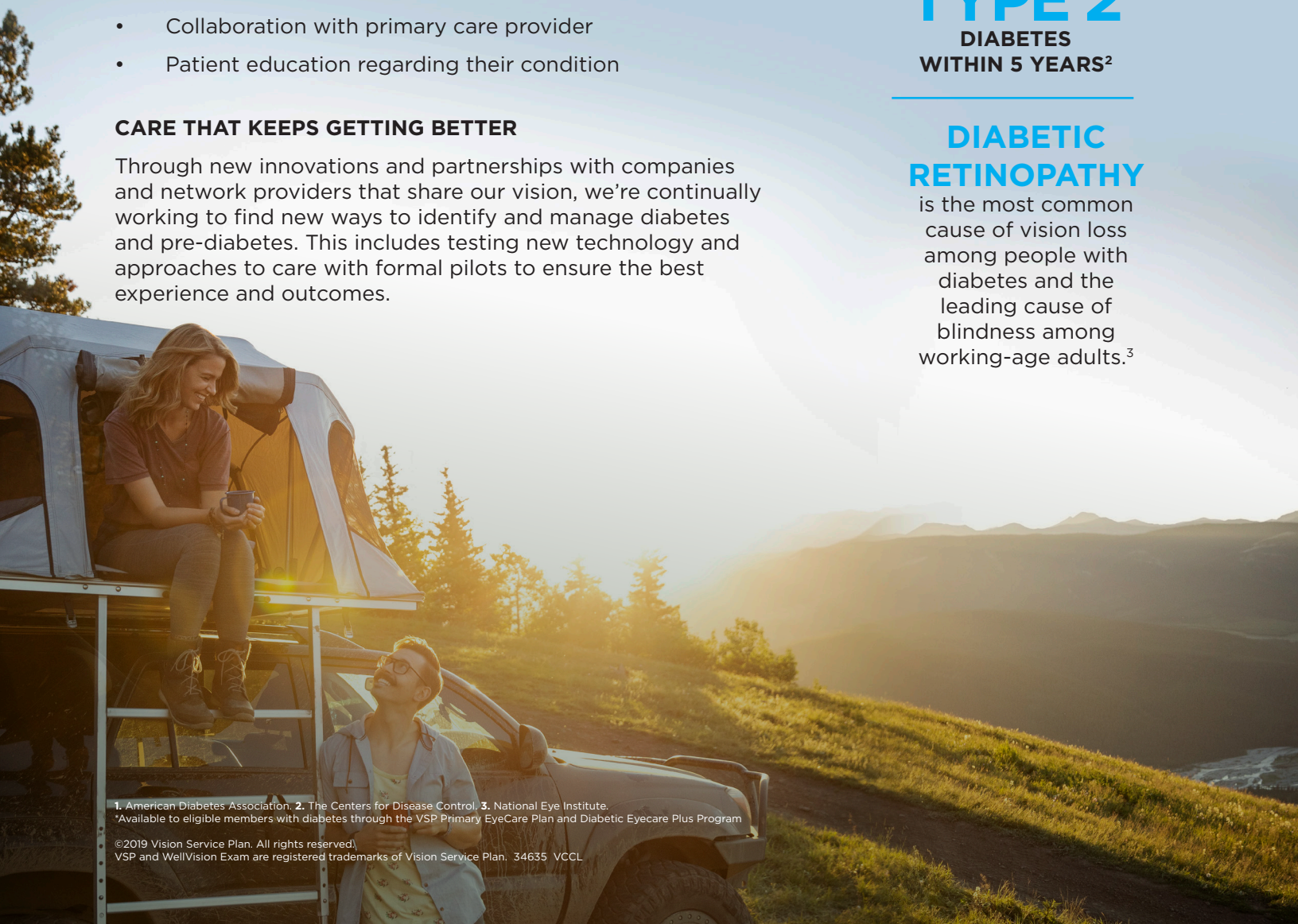
84M
PEOPLE IN THE U.S.
HAVE PRE-DIABETES,
AND NEARLY 90%
ARE UNAWARE²

PRE-DIABETES
CAN TURN INTO
TYPE 2
DIABETES
WITHIN 5 YEARS²

DIABETIC RETINOPATHY

is the most common cause of vision loss among people with diabetes and the leading cause of blindness among working-age adults.³

1. American Diabetes Association. 2. The Centers for Disease Control. 3. National Eye Institute.
*Available to eligible members with diabetes through the VSP Primary EyeCare Plan and Diabetic Eyecare Plus Program



EYE ON HEALTH



While our focus is squarely on diabetes, we haven't lost sight that other chronic conditions, like high cholesterol and hypertension, are also health care concerns for your organization. VSP is committed to providing the support you need to manage your employees' health.

ON AVERAGE, VSP NETWORK PROVIDERS ARE THE FIRST TO IDENTIFY¹:

High Cholesterol

62%

of the time

Diabetes

34%

of the time

Hypertension

39%

of the time

60%
OF AMERICANS
HAVE AT LEAST
ONE CHRONIC
CONDITION²

HERE'S WHAT YOU GET WITH VSP:

MEMBER ENGAGEMENT

- **Educational Resources** – Access through **vsp.com**, the VSP Blog, social media, and monthly newsletter.
- **Wellness Program** – Use the 10-week VSP GetFIT Program[®] to improve employee health and productivity.
- **Employee Discounts** – VSP Exclusive Member Extras offers savings on diabetic care supplies, prescriptions, and more.

CLIENT INTEGRATION

- **Data Collection** – Received from VSP network doctors and health plans/disease management vendors. Identifies diabetes, hypertension, high cholesterol, diabetic retinopathy, glaucoma, and macular degeneration.
- **Data Exchange** – VSP securely shares medical data with health plans/disease management vendors. Employees are then offered a disease management program to help them with their chronic illness.*

42%
HAVE MULTIPLE
CHRONIC
CONDITIONS²

1 IN 2
ADULTS HAS
DIABETES OR
PRE-DIABETES³

¹ Human Capital Management Services, Inc. (HCMS) on behalf of VSP, 2013. ² RAND Corporation Chartbook, 2017. ³ American Diabetes Association.
*Client must have 400 enrolled employees or 1,000 covered members.

