Give your pets the care they deserve at a price you can afford!



Pet Care Can Be Expensive



Average annual expenditure for one dog is \$1651*



Vet services and wellness care are the largest expenses for pet owners



The majority of pet-owning households have more than one pet



Our plans make pet ownership affordable!



2019 Pet Benefit Options for Heifer Project International



Veterinary Discount Plan



Prescription Savings Plan

You can enroll in Pet Assure, PetPlus or both!





Veterinary Discount Plan

Save 25% on all in-house medical services at participating veterinarians



or an unlimited plan (covers all your pets)

You can choose a **single pet plan**

Used as an **alternative** to pet insurance or as an **addition** to pet insurance





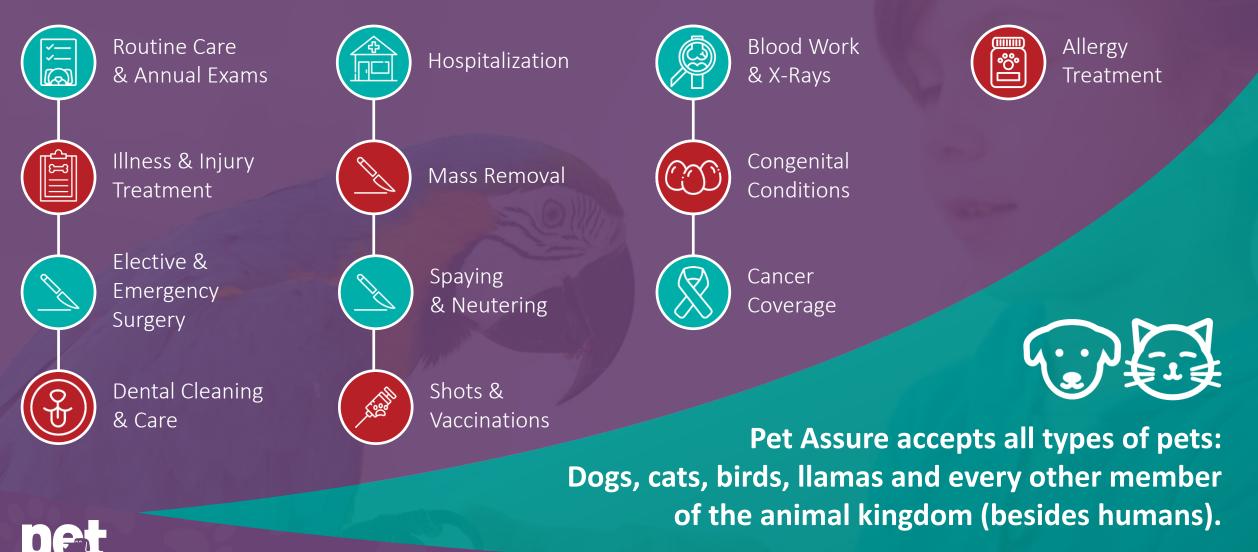
All pets are eligible, even elderly pets and pets with pre-existing conditions Participating veterinarians in all **50 states and Puerto Rico**

Includes 24/7 Lost Pet Recovery Service



Covers Every In-House Medical Service





How Pet Assure Works



You will receive your ID card in the mail before your benefit start date.

Take your card to any participating veterinarian.

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3

Receive an instant 25% discount on all in-house medical services at every appointment.

It's as simple as that

Since Pet Assure is not insurance—it's a discount that the vet gives—there are no forms to fill out, no waiting for reimbursements and no denials of coverage.



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Lost Pet Recovery Service Included in Pet Assure

24/7 Service

Unique ID Tags for Every Pet

Enroll All Dogs and Cats



"I am currently out of town on business so my uncle is dog sitting for me. Imagine my surprise when I got a call from Pet Assure stating my dog was found. I thought to myself "found, was he lost?" Together with Pet Assure and that wonderful woman in Hermantown, MN, my dog is now back home. THANK YOU Pet Assure!"





Prescription Savings Plan





How PetPlus Works

PETplus[®]

Activate your PetPlus account online.

Shop for prescriptions and brand-name products online, by phone or via the PetPlus app.

SAFEWAY ()

DUANEreade

by Walgreens

2

Walgreens

3

Kröger

Shipping is always free, and Rx pickup is available at over 60,000 pharmacies nationwide.

Publix.

CVS pharmacy*

meijer

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TARGET

Albertsons

1

PetPlus Members Save On

Wholesale pricing (up to 50%) on

Prescription Medications



Flea & Tick Products



Vitamins & Supplements

20% Discount on

Toys



Non-specialty food



Grooming products







Specialty & Prescription Foods

Heartworm Preventatives

RIMADYL[®] (carprofen)

serestor

apoque)





24/7 Pet Help Line included in PetPlus

U.S.-based certified veterinarians and veterinary technicians

Call, chat, email or text 24 hours a day **Reduce** unnecessary **vet visits** and employee absenteeism



A Pet Plan For Every Pet Owner

Pet Assure Veterinary Discount Plan

- Save 25% on all in-house medical services
- \$8/month for a single pet
- **\$11/month** for all of the pets in your home



PetPlus Prescription Savings Plan

- Wholesale pricing on prescriptions and other pet products
- \$3.75/month for a single cat or dog
- **\$7.50/month** for all of the cats and dogs in your home

You can enroll in Pet Assure, PetPlus or both!



Enroll Today!



https://www.explainmybenefits.com/heifer

Questions? Contact Us



customercare@petbenefits.com



(800) 891-2565

